

LIFE Sedremed

Privacy and cookie policy

This page describes how the website is managed with regard to the processing of personal data of users who consult it, as well as the methods and purposes of data processing.

This notice is also provided pursuant to Art. 13-14 of the EU Regulation 2016/679 to those who interact with the web services accessible by electronic means from the address: www.life-sedremed.eu.

The information is provided only for the website in question and not for other websites that may be consulted through our links, for which Nisida Environment Srl is in no way responsible.

Nisida Environment Srl in its capacity of Data Controller of your personal data, pursuant to and for the purposes of EU Reg. 2016/679 - GDPR, hereby informs you that the aforementioned legislation provides for the protection of data subjects with regard to the processing of personal data and that such processing will be based on the principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legal provisions of the aforementioned legislation and the confidentiality obligations provided therein.

Responsible party pursuant to data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:

Nisida Environment Srl

Piazza del Gesù Nuovo 15, 80134, Napoli

P.IVA 09439451213

PEC: nisidaenv@pec.it

Email: info@life-sedremed.eu

Subject

You can exercise the following rights at any time using the contact details of our data protection officer:

- Information on your data stored by us and the processing thereof (Art. 15 GDPR),
- Rectification of inaccurate personal data (Art. 16 GDPR),
- Deletion of your data stored by us (Art. 17 GDPR),
- Restriction of the data processing, provided that we may not delete your data due to legal obligations (Art. 18 GDPR),
- Objection to the processing of your data with us (Art. 21 GDPR)
- Data portability, provide that you have consented to the data processing or have entered into a contract with us (Art. 20 GDPR).

If you have given us consent, you may withdraw it at any time, which will remain in effect in the future. You can contact a supervisory authority with a complaint at any time, e.g. the supervisory authority of the state of your residence or the authority that oversees us as the responsible party.

Cookies

This site uses technical cookies, which are necessary for the website to function properly. These cannot be refused if you wish to visit this site. Other cookies are used for analysis purposes and can be rejected. By clicking on the "Accept" button or continuing to browse the site, you accept the use of all cookies; by clicking on the "Reject" button you can refuse them. A cookie is a textual element that is placed on the hard drive of a computer or other device by the online service provider for visitors to the website. Cookies can collect information about the visitor's habits regarding the use of this website by recording the activities of their computer or other device regarding this website. Hereafter you will find the table with the list of cookies collected/used:

Cookie	Cookie Type	Expiration
cookielawinfo-checkbox-performance	First-party	1 year
cookielawinfo-checkbox-analytics	First-party	1 year
cookielawinfo-checkbox-advertisement	First-party	1 year

cookieawinfo-checkbox-others	First-party	1 year
cookieawinfo-checkbox-necessary	First-party	1 year
cookieawinfo-checkbox-functional	First-party	1 year
wp-settings-1	First-party	1 year
wp-settings-time-1	First-party	1 year
wp-lang	First-party	1 year
_ga (Google Analytics)	Third-party	2 years
YSC (YouTube)	Third-party	6 months
VISITOR_INFO1_LIVE (YouTube)	Third-party	6 months

Collecting general information during a visit to our website

Type and purpose of the processing

When you access our website – i.e. if you do not register/subscribe to the newsletter or submit information – information of a general nature will be collected automatically. This information (server log files) contains the type of web browser, the operating system used, the domain name of your Internet service provider, your IP address and the like.

It is processed in particular for the following purposes:

- Ensuring an unproblematic website connection
- Ensuring seamless use of our website
- Analysis of system security and stability as well as
- For additional administrative purposes.

We will not use your data to draw conclusions about your person. This type of information will be statistically analysed by us if necessary, to optimise our website and its underlying technology.

Legal basis

The processing occurs according to Art. 6 Para. 1 (f) GDPR, based on our legitimate interest in improving the stability and functionality of our website.

Recipients

Recipients of the data may be technical service providers, who work on the operation and maintenance of our website as the processor.

Retention period

The data will be deleted as soon as they are no longer required for the reason they were collected. This is generally the case, after the respective session has ended, for data that are used to make the website available.

Mandatory or required provision

The provision of the aforementioned personal data is neither legally nor contractually mandatory. Without the IP address however, the service and functionality of our website are not guaranteed. Furthermore, individual services can be unavailable or limited. For this reason, an objection is excluded.

Registration on our website

Type and purpose of the processing

With the registration to use our personalised services (such as newsletters), some personal data such as name, address, contact and communication information (e.g. phone number and e-mail address) are collected. If you are registered with us, you can access content and services that we only offer to registered users (newsletter). Registered users also have the ability to opt out of the newsletter list and delete the data entered during registration at any time. At any time, we will also provide you with information on the personal data about you that we have saved.

Legal basis

The data entered during registration are processed on the basis of the user's consent (Art. 6 Para. 1 (a) GDPR). If the registration fulfils the obligations of a contract, whose contractual party is the data subject, or serves to implement pre-contractual measures, the additional legal basis for the data processing is Art. 6 Para. 1 (b) GDPR.

Recipients

Recipients of the data may be technical service providers, who work on the operation and maintenance of our website as the processor.

Retention period

Data are only processed in this context provided that the corresponding consent has been given. The data will be deleted thereafter, provided that no statutory retention obligations prohibit the deletion. To contact us in this regard, please use the contact information provided at the end of this privacy policy.

Mandatory or required provision

The provision of your personal data is voluntary, based solely on your consent. Without the provision of your personal data, we cannot give you access to our content and services.

Contact form

Type and purpose of the processing

The data you enter are used for individual communication with you. A valid e-mail address and your name are required for this communication, which serves to organize your inquiry and the respective subsequent reply. Providing additional information is optional.

Legal basis

The processing of the data entered in the contact form occurs on the basis of a legitimate interest (Art. 6 Para. 1 (f) GDPR).

By providing the contact form, our aim is to facilitate an uncomplicated means for you to contact us. The information you enter will be used to process the inquiry and saved for possible follow-up questions.

If you contact us to request an offer, the processing of the information provided in the contact form will occur in order to implement pre-contractual measures (Art. 6 Para. 1 (b) GDPR).

Recipients

Recipients of the data may be processors.

Retention period

The data will be deleted no later than 6 months after the end of the project. If you expressly request data deletion by contacting us, through email or the contact form, we will delete your data within 5 working days.

Mandatory or required provision

The provision of your personal data is voluntary. However, we can only process your inquiry if you provide us with your name, e-mail address and the reason for your inquiry.

Using Google Analytics

Type and purpose of the processing

This website uses Google Analytics, a web analytics service of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA (hereinafter: 'Google'). Google Analytics uses so-called 'cookies', i.e. text files that are stored on your computer and allow an analysis of your use of the website. The information generated by the cookie about your use of this website is typically transmitted to a Google server in the U.S. and stored there. However, due to the activation of IP anonymisation on these websites, your IP address will be truncated beforehand by Google within the member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the U.S. and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, summarise reports on website activities and provide other services related to website and Internet usage to the website operator. The IP address transferred from your browser as part of Google Analytics will not be combined with other data from Google.

The data processing purposes are the website-use analysis and the summary of reports on activities on the website. Based on the use of the website and the Internet, other related services will be provided.

Legal basis

The processing of the data occurs on the basis of the user's consent (Art. 6 Para. 1 (a) GDPR).

Recipients

The recipient of the data is Google as the processor. For this, we have entered into the corresponding data-processing contract with Google.

Retention period

The deletion of the data occurs as soon as they are no longer necessary for our recording-keeping purposes.

Third country transfers

Google processes your data in the United States of America and is subject to the EU-U.S. Privacy Shield: <https://www.privacyshield.gov/EU-US-Framework>.

Mandatory or required provision

The provision of your personal data is voluntary, based solely on your consent. If you prevent access, this can lead to functional limitations on the website.

Revocation of consent

You can prevent the storage of cookies by a corresponding setting in your browser software; however, please note that in this case you may not be able to use all the functions of this website in their entirety. Furthermore, you can

prevent the collected data generated by the cookie and the data related to your use of the website (including your IP address) being transmitted to Google, as well as the processing of this data by Google, by downloading and installing the browser plug-in available at the following link: [browser add-on to deactivate Google Analytics](#).

In addition, or as an alternative to the browser add-on, you can prevent tracking by Google Analytics on our web pages [by clicking this link](#), which will install an opt-out cookie on your device. This will prevent data collection by Google Analytics for this website and for this browser in the future, as long as the cookie remains installed in your browser.

Profiling

With the assistance of the tracking tool Google Analytics, the browsing behaviour of the website visitors can be evaluated, and their respective interests can be analysed. For this analysis, we create a pseudonymous user profile.

Revision of our privacy policy

We reserve the right to amend this privacy policy so that it always complies with current legal requirements or to implement changes to our services in the privacy policy, e.g. when introducing new services. Your next visit will be subject to the new privacy policy.

Questions for the data protection officer

If you have any questions pertaining to data protection, please send us an e-mail or contact the person responsible for data protection in our organization: info@life-sedremed.eu